Traffic Order# 35869 Rep Order# Ver# Status Revised 8802426 EC'd Yes

Printed: 10/03/2012 11:08 AM Last Received: 10/03/2012 9:10 AM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser () NRSC-NATL REPUB SENA

Product **ISSUE** Estimate#

Buyer JESSICA MURRAY

Phone# Fax#

Agency) NEBO MEDIA

3299 K ST NW, SUITE 200 WASHINGTON, DC 20007

Agency C/P1/P2/E

Flight Dates

Hiatus Weeks

Sales Office (Salesperson (

Rep Firm

) WASHINGTON) MIKE JONES

Salesperson Phone# Salesperson FAX#

202-872-5880 202-872-0263 1 of

- CONTRACT COMMENT -

COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

10/31/2012 - 11/06/2012

- REMARKS -

THIS IS A REVISION, DO NOT DOUBLE BOOK TOTAL - \$86,475 PLEASE CONFIRM THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F	600A-700F	4	:30	\$1,200.00	10/31-11/02	2	1	2	\$2,400.00	
		Buyl	ine Comment	: NEWS								
	2	M-TU	600A-700A	1	:30	\$1,200.00	11/05-11/06	1	1	1	\$1,200.00	
		Buyline Comment:		: NEWS								
	3	W-F	700A-90C	1	:30	\$1,000.00	10/31-11/02	2	1	2	\$2,000.00	
		Buyl	ine Comment	: EARLY SHOW								
	4	M-TU	700A-900 <i>I</i>	A.	:30	\$1,000.00	11/05-11/06	1	1	1	\$1,000.00	
		Buyline Comment: E		: EARLY SHOW								
	5	W-F	900A- 1000A		:30	\$850.00	10/31-11/02	2	1	2	\$1,700.00	
		Buyl	ine Comment	: KELLY								
	6	M-TU	900A- 1000A		:30	\$850.00	11/05-11/06	1	1	1	\$850.00	
		Buyl	line Comment	: KELLY								

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Last Received: 10/6
Showing Buylines: All Lines

					Showing Daysmoot 111 Dillot										
Station l Advertiser Product Estimate#		(LAS-TV LAS VEGAS () NRSC-NATL REPUB SENA ISSUE			Agency () NEBO MEDIA 3299 K ST NW, SUITE 200 WASHINGTON, DC 20007					Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES				
	Buyer Phone# Fax#	JESSI	JESSICA MURRAY			Agency C/P1/P2/E Flight Dates Hiatus Weeks			10/31/2012 - 11/06/2012			Salesperson Phone# Salesperson FAX#		880 263	
	T Ln	_		Time	Program			Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
-															
	7	W-E	?	1000A- 1100A				:30	\$3,500.00	10/31-11/02	1	1	1	\$3,500.00	
			Buylin	e Comment:	PRICE										
	8	W-E	?	1100A- 1200P				:30	\$1,500.00	10/31-11/02	0	0	0	\$0.00	
			Buylin	e Comment:	Y & R										
	9	M-1	ru	1100A- 1200P				:30	\$1,500.00	11/05-11/06	0	0	0	\$0.00	
			Buylin	e Comment:	Y & R										
	10	W-E	?	1200P- 1230P				:30	\$850.00	10/31-11/02	2	1	2	\$1,700.00	
			Buylin	e Comment:	NEWS										
	11	М		1200P- 1230P				:30	\$850.00	11/05-11/05	1	1	1	\$850.00	
			Buylin	e Comment:	NEWS										
	12	W-E	?	1230P- 200P				:30	\$900.00	10/31-11/02	1	1	1	\$900.00	
			Buylin	e Comment:	SOAPS										
	13	м		1230P-				:30	\$900.00	11/05-11/05	1	1	1	\$900.00	
		••		200P					,,,,,,,,,	,,	-	-	_		
			Buylin	e Comment:	SOAPS										
	14	W-I	F	200P-300P				:30	\$900.00	10/31-11/02	1	1	1	\$900.00	
			Buylin	e Comment:	TALK										
	15	М		200P-300P				:30	\$875.00	11/05-11/05	1	1	1	\$875.00	
			Buylin	e Comment:					-						
	1.0	1.7 •		300P-400P				• 30	\$1,000.00	10/31-11/02	2	1	2	\$2,000.00	
	16	M-I		e Comment:				:30	91,000.00	10/31-11/02	4	•	٤	72,000.00	

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Last Received: 10/6
Showing Buylines: All Lines

	Adverti Product	ser (KLAS-TV LAS VEGAS () NRSC-NATL REPUB SENA ISSUE JESSICA MURRAY		Agency () NEBO MEDIA 3299 K ST NW, SUITE 200 WASHINGTON, DC 20007 Agency C/P1/P2/E					Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES					
	Estimat Buyer Phone# Fax#				Flight Da Hiatus V	ates		10/31/2012 - 11/06/2012			Salesperson Phone# Salesperson FAX#		5880 0263		
		Ln	Day	Time	Program			Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
•	•														
		17	M Buy	300P-400P line Comment:	ELLEN			:30	\$1,000.00	11/05-11/05	1	1	1	\$1,000.00	
		18	W-F Buy	400P-500P line Comment:				:30	\$1,300.00	10/31-11/02	3	1	3	\$3,900.00	
		19	M Buy	400P-500P line Comment:				:30	\$1,300.00	11/05-11/05	1	1	1	\$1,300.00	
		20	W-F Buy	500P-630P line Comment:				:30	\$1,500.00	10/31-11/02	2	1	2	\$3,000.00	
		21	M Buy	500P-630P				:30	\$1,500.00	11/05-11/05	1	1	1	\$1,500.00	
		22	W-F Buy	630P-700P line Comment:				:30	\$1,300.00	10/31-11/02	2	1	2	\$2,600.00	
		23	м Buy	630P-700P				:30	\$1,300.00	11/05-11/05	1	1	1	\$1,300.00	
		24	W-F Buy	700P-800P				:30	\$1,300.00	10/31-11/02	2	1	2	\$2,600.00	
		25	M Buy	700P-800P				:30	\$1,300.00	11/05-11/05	1	1	1	\$1,300.00	
		26	W-F Buy	1100P- 1135P	NEWS			:30	\$2,200.00	10/31-11/02	2	1	2	\$4,400.00	
		27	м	1100P- 1135P				:30	\$2,200.00	11/05-11/05	1	1	1	\$2,200.00	

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 EC'd
 Yes
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Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS Advertiser () NRSC-NATL REPUB SENA Product ISSUE Estimate#		Agency (3299 K WASH Agency C/P1/P2/	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES									
Buyer Phone Fax#	•	JESSICA MURRAY	Flight Dates Hiatus Weeks		10/31/2012 - 11/06/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT	Ln	Day Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	28	W-F 1135P- 1237A			:30	\$850.00	10/31-11/02	2	1	2	\$1,700.00	
		Buyline Comment	: LETTERMAN									
	29	M 1135P- 1237A			:30	\$850.00	11/05-11/05	1	1	1	\$850.00	
		Buyline Comment	: LETTERMAN									
	30	W-F 500A-600 Buyline Comment			:30	\$1,000.00	10/31-11/02	2	1	2	\$2,000.00	
	31	F 800P-900 Buyline Comment			: 30	\$5,500.00	11/02-11/02	0	0	0	\$0.00	
	32	SA-SU 1100P- 1135P			:30	\$1,100.00	11/03-11/04	2	1	2	\$2,200.00	
		Buyline Comment	: NEWS									
	33	SA 500A-700			:30	\$550.00	11/03-11/03	1	1	1	\$550.00	
		buyiine Commenc	: SAI EARLI									
	34	SA 1000A- 300P			:30	\$5,000.00	11/03-11/03	1	1	1	\$5,000.00	
		Buyline Comment	: COLLEGE FOOTBALL									
	*35	SA 430P-500 Buyline Comment			:30	\$800.00	11/03-11/03	1	1	1	\$800.00	
		Sales Remark: Y9 Time Changed, C	V9 . omment Changed									
	36	SA 700P-800 Buyline Comment			: 30	\$450.00	11/03-11/03	0	0	0	\$0.00	

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	Showing Buylines: All Lines									

Station K Advertiser Product Estimate#		(LAS-TV LAS VEGAS () NRSC-NATL REPUB SENA ISSUE			Agency () 3299 K WASHI Agency C/P1/P2/E	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES							
Buye Phon Fax#	r	JESSICA MURRAY			Flight Dates Hiatus Weeks		10/31/2012 - 11/06/2012		Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	37	м	1000P- 1100P			:30	\$12,000.00	11/05-11/05	1	1	1	\$12,000.00	
			Buyline Comment:	HAWAII 5-0									
	38	su	630A-800A Buyline Comment:			:30	\$2,000.00	11/04-11/04	1	1	1	\$2,000.00	
	39	su	830A-930A Buyline Comment:	FACE THE NATION		:30	\$850.00	11/04-11/04	0	0	0	\$0.00	
	40	su	930A- 1000A	MENG		:30	\$450.00	11/04-11/04	0	0	0	\$0.00	
			Buyline Comment:	NEM2									
	41	SU	500P-530P Buyline Comment:			:30	\$1,500.00	11/04-11/04	1	1	1	\$1,500.00	
	42	su	630P-700P Buyline Comment:			:30	\$600.00	11/04-11/04	0	0	0	\$0.00	
	43	SU	700P-800P Buyline Comment:			:30	\$12,000.00	11/04-11/04	1	1	1	\$12,000.00	
	44	su	1000A- 415P			:30	\$1,275.00	11/04-11/04	0	0	0	\$0.00	
			Buyline Comment:	NFL FOOTBALL									

-REPORT TOTALS-

Report Totals: 50 / \$86,475.00

-SALES MONTHLY TOTALS-

50 / \$86,475.00 Nov 12:

Status Revised Traffic Order# 35869 10/03/2012 11:08 AM 6 of 6 Rep Order# 8802426 Ver# Printed: EC'd Yes Last Received: 10/03/2012 9:10 AM Showing Buylines: All Lines Station KLAS-TV LAS VEGAS) NEBO MEDIA Rep Firm Agency) NRSC-NATL REPUB SENA 3299 K ST NW, SUITE 200 Sales Office () WASHINGTON Advertiser Salesperson (Product ISSUE WASHINGTON, DC 20007) MIKE JONES Agency C/P1/P2/E Estimate# Flight Dates 10/31/2012 - 11/06/2012 Salesperson Phone# 202-872-5880 Buyer JESSICA MURRAY Hiatus Weeks Salesperson FAX# 202-872-0263 Phone# Fax#

Sales Totals: 50 / \$86,475.00

Station Totals: 50 / \$86,475.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals \$278,952

CABL 0% KLAS 31% KSNV 31% KTNV 18% KTUD 0% KVCW 1% KVMY 2% KVVU 17% UNKN 0%

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